

09-14-06

IFW 2154/1

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

REPLY TO OFFICE ACTION DATED 6/13/06

Atty. Docket No.  
VIGN1260-1

Applicant

Sean M. McCullough

Application Number

09/681,760

Date Filed

05/31/2001

Title

Method for Click-Stream Analysis Using Web  
Directory Reverse Categorization

Group Art Unit

2154

Examiner

Patel, Ashokkumar B.

Confirmation Number:

6413

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

Certificate of Mailing Under 37 C.F.R. §1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service **EXPRESS MAIL NO. EV887561520US** in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on September 13, 2006.

Onita Cannon

In response to the Official Action mailed June 13, 2006, Applicant respectfully requests the Examiner reconsider the rejections of the Claims in view of this reply.

09/15/2006 RMEBRAHT 00000078 503183 09681760

01 FC:1202 50.00 DA

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**FEE TRANSMITTAL FOR AMENDMENTS**

Atty. Docket No.  
**VIGN1260-1**



Applicant:

**Sean M. McCullough**

Application Number:

**09/681,760**

Filed:

**05/31/2001**

For

**Method for Click-Stream Analysis Using Web  
Directory Reverse Categorization**

Group Art Unit:

**2154**

Examiner:

**Patel, Ashokkumar.B.**

Confirmation Number:

**6413**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

**Certification of Mailing Under 37 C.F.R. § 1.10**

I hereby certify that this correspondence is being deposited with the U.S. Postal Service Express Mail No. EV887561520US in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22312-1450 on September 13, 2006.

Onita Cannon

**FEE CALCULATION**

|                             | Claims<br>Remaining After<br>Amendment | Minus | Highest<br>Number<br>Previously<br>Paid For | Present<br>Extra | Small<br>Entity Rate | Large<br>Entity Rate | Additional<br>Fee |
|-----------------------------|--|-------|---|------------------|----------------------|----------------------|-------------------|
| <b>TOTAL</b>                | 23                                     | -     | 22  | 1                | \$25                 | \$50                 | \$50.00           |
| <b>INDEP.</b>               | 3                                      |       | 3   | 0                | \$100                | \$200                | -0-               |
| <b>Total Additional Fee</b> |  |       |   |                  |                      |                      | <b>\$50.00</b>    |

The Commissioner is hereby authorized to deduct the appropriate amount from Deposit Account No. 50-3183 of SPRINKLE IP LAW GROUP.

Respectfully submitted,

**SPRINKLE IP LAW GROUP**

Ari G. Akmal

Reg. No. 51,388

Dated: September 13, 2006  
1301 W. 25<sup>th</sup> Street, Suite 408  
Austin, TX 78705  
Tel. (512) 637.9220  
Fax. (512) 371.9088